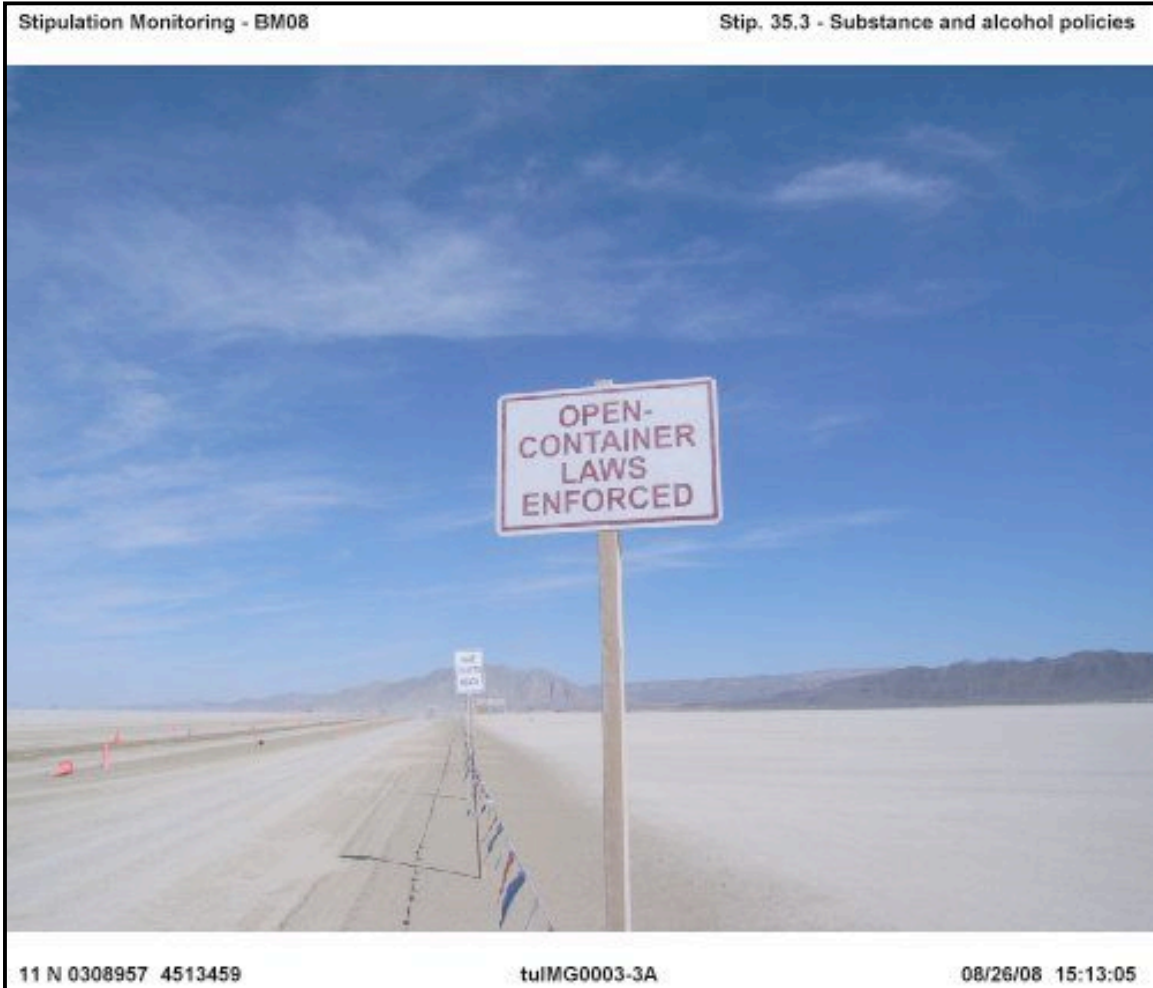


4

SIGNS



A. GOAL

The Team photographed and mapped each posted sign to ensure that participants were aware of all play rules and regulations.

B. STIPULATIONS

GENERAL

7. *The permittee shall post a copy of the Special Recreation Permit (Form 2930-1); these permit stipulations and the Federal Register Closure Orders in prominent view at Center Camp Playa Info where cooperators and participants have an opportunity to read them. Additionally the documents referenced above shall also be available for participants and staff on the Burning Man website within 15 days of the permit being issued.*

SIGNAGE

35. *The following signs and other traffic control items will be in place no later than 5 days prior to the event:*
- a. *DOT approved, large reflective signs will be placed along County Rd 34 warning participants that the entrance is just ahead from both the north and the south.*
 - b. *A prominent, well lit sign posted at the event entrance on County Rd 34 that clearly identifies the entrance location.*
 - c. *The following must be posted on a large sign or signs along the 8-Mile access road into the event:*
 - i. *“Possession of personal fireworks prohibited”*
 - ii. *“Possession of weapons prohibited”*
 - iii. *“Possession of alcohol by minors is prohibited”*
 - iv. *“Drivers: open container of alcohol prohibited.”*

This sign(s) must be posted not later than five days before the start of the event. Starting at sunset on the evening of August 21, 2008, and continuing until sunrise on the morning of September 1, 2008, this sign or signs must be lighted during hours of darkness. BRC LLC may, in lieu of lighting, have these restrictions posted on a sign or signs prepared and installed on a reflective road sign that meets the standards in the U.S. Department of Transportation/Federal Highway Administration Manual of Uniform Traffic Control Devices.

- d. *Orange trash fences, construction cones, signs or other structures should be placed on the closed roads that cross the event site. Signs should say that the road is closed and provide alternate access information.*
- e. *Signs identifying the public closure area should be posted appropriately around the perimeter of the event to warn non-participants of how to legally travel around the event perimeter.*
- f. *Signs to provide the public with information concerning closures and available playa access points during the event should be located along County Road 34 to the north and south of the event.*
- g. *Maps depicting public closures should be located at all playa entrances.*
- h. *Caution signs will be placed along County Road 34 in both directions out from the event access and at other prominent or strategic locations around the event to forewarn travelers of traffic safety hazards and the event ahead.*

TRAFFIC CONTROL

42. *Coordination with County and State Highway Traffic Management Agencies*
- a. *BRC shall coordinate with the Nevada Department of Transportation for traffic control at County Road 34 entrances/exits to BRC, the “Y” intersection of State Road 447 and County Road 34, and the towns of Gerlach and Empire during heavy traffic periods (prior to, during exit and after the event) to keep traffic moving steadily. BRC shall provide flaggers at the entrance at any time during the event when traffic conditions are likely to lead to a backup of vehicles on County Rd 34.*
 - b. *BRC will coordinate efforts with Nevada Highway Patrol, Nevada Department of Transportation and private business owners in Gerlach and Empire to minimize traffic congestion and vehicle back-up on State Route 447 and County Road 34. Their plan to address traffic congestion in these areas must be approved by NHP, NDOT, and BLM at least 30 days prior to the event.*
 - c. *BRC will monitor and address the number of vehicles that arrive in the event area prior to the start of the event. This plan should minimize the number of vehicles in Gerlach and Empire and on the roadway or shoulders of NV 447 and County Road 34. Copies of the plan shall be provided to the BLM and appropriate law enforcement agencies no later than 30 days prior to the event.*
 - d. *No access roads or trails will be constructed.*

46. BRC shall provide staffing at each gate in the perimeter fence during the exodus period to require participants to leave the event through the main gate unless authorized to use another gate. At a minimum all gates must be staffed from 7 AM to 11 PM during the entire exodus period. BLM may request additional staffing of perimeter gates by BRC if necessary.

PUBLIC HEALTH & SAFETY

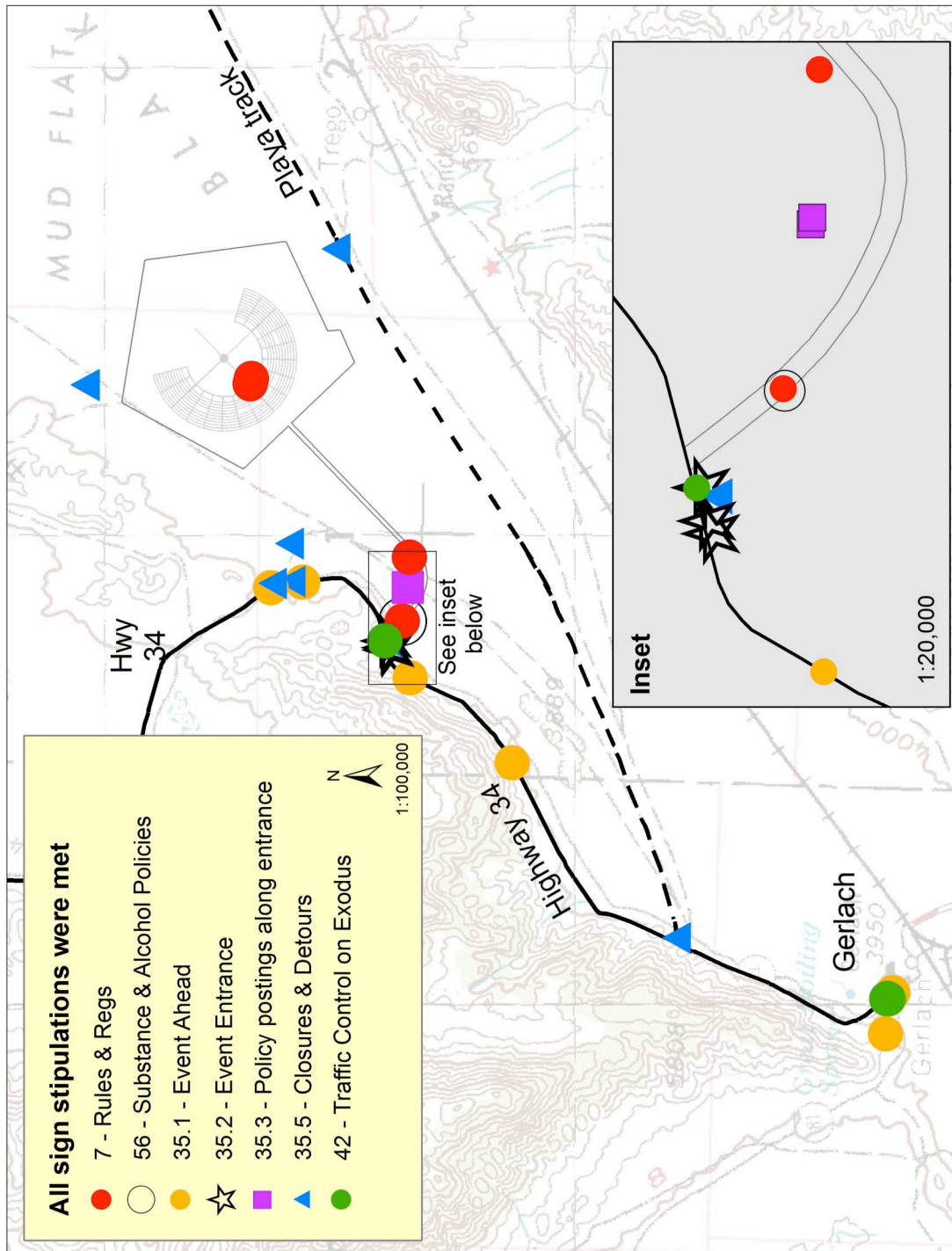
56. BRC shall implement a controlled substance and alcohol use policy. This policy will be posted and maintained on all public information boards and relayed to participants through other available means. The illegal substance policy as identified in the "Burning Man Operating Plan" will be observed.

C. METHODS

GPS cameras were used to photo-document the appearance and location of all required signs. During one of the dust storms, there was a duct tape failure and the Rules & Regulations sign at Center Camp fell down. The sign was quickly replaced and its location was photographed again to show that it was still in place.

D. DATA

The map shows the locations of photo-documented signs.



E. RESULTS

All signs were posted as per stipulations.

F. RECOMMENDATIONS

Document signs

It should be sufficient to document signs once during the event. There is no excuse for participants to be ignorant of the laws.

Exploit multiple venues for communication

Signs are only one of many venues for communicating information to participants. Before the event, the *Burning Man Survival Guide* and website postings are used to communicate the expectations and rules of behavior at Burning Man. The Federal Register is another publication upon which the government relies.

Upon entry to the event, information is given to everyone at the Greeter's Station. During the event, Playa Info and the BLM trailer at Center Camp are visited by many and contain similar information and postings of the rules and special recreation permit. The daily newspaper and the 3 Burning Man radio stations are constantly updated and can be used to inform citizens of critical information as needed. It is probably harder to keep a secret on the playa than not get information out fast enough.

Soon after the event, the BLM posted large, permanent signs at most playa entrances. This will greatly facilitate the distribution of information to all on the playa during the event and year-round.